



July Newsletter 2020

Dear Clients,

I hope you're all keeping well.

Life is starting to return to a new kind of normal and I have caught up with most of you, or at least, you have an appointment coming up soon. There have been some fantastically terrible DIY grooms performed during lockdown so I hope you have a new found appreciation for your dog groomer :) It's great to be back at work and I sincerely appreciate your kind messages, offers of support and loyalty. I feel so fortunate to have such great clients. Coronavirus isn't going anywhere anytime soon but we are following the guidelines and using appropriate PPE, we're constantly washing our hands as part of the job and cleaning every surface after every groom. Needless to say though, if you or anyone in your household starts to show symptoms and have an upcoming appointment, please let us know.

Some exciting news for Pawsome Dogs is that we are now a team of five! Three humans and two dogs!!! Holly Mills started working for us this week as our Mobile Dog Grooming Stylist, running the Mobile Salon accompanied by her mini poodle Benni. I will be out and about with her for the next 2 weeks or so, to make sure she settles in and gets the hang of the van, but I'm confident that Holly's six years' grooming experience and natural flare will be an excellent addition to the team. She regularly competes in grooming competitions with her poodles, winning 1<sup>st</sup> place in the Asian Fusion class (with Benni) at her last comp at the start of this year. I'm delighted to have her on board and I hope you will all make her feel as welcome as you have me. The offer of a drink and use of a loo goes a long way.... Holly doesn't drink tea or coffee and usually has her own water, but she may need the use of a loo!! I do have a duty of care as her employer, so to give Holly flexibility to take a lunch break / loo break please allow for 30 minutes either side of your appointment time for her arrival.

The fifth member to join the team is Jamie Harden (my partner) as our Merchandise Manager. At the moment he is working behind the scenes, organising IT systems, setting up reporting, stock management, he's also going to be heavily involved in the shop fit. After opening on a day to day basis he will be managing the Pawsome Boutique and DIY Wash and Dry.

Myself and Hazel will be in the Spa and I'm excited about all the additional services available. You can find out more information on this from the website [www.pawsomedogs.co.uk](http://www.pawsomedogs.co.uk). The opening is still TBC but watch this space.

We launched our 'Tricks and Tails' competition last month, but we didn't get much uptake... only had a few entries. However, I'm going to persevere as it was during lockdown and now I'm back out there can start talking to you about it. So please do send in your videos of your pups doing silly / cute / funny stuff and we'll upload to the site. People can then vote and the winner will be announced.

Last Month's winner is Megan & Oscar, and his love of pigeons!! Well done guys and thank you for entering. Your prize is £10 off Oscars next groom!

So that's all from me folks! Take care

Pawsomely Yours,

Rachel

